

Paris, 11 December 2024

2025 INTERNATIONAL TRANSPORT AND LOGISTICS TRADE SHOW (SITL)

“Connecting our intelligences”

Paris Porte de Versailles, Pavilion 1, 1 - 3 April 2025

TRANSITION, INNOVATION AND COLLABORATION: SITL CONTINUES TO RESHAPE THE FUTURE OF TRANSPORT AND LOGISTICS

The 2024 event represented a new beginning for SITL, as the trade show was completely overhauled to meet the sector’s key challenges and the expectations of the 25,000 professionals and more than 500 exhibitors present. Buoyed by the success of Act 1 of its metamorphosis, on the theme of *“Pathways to Change”*, the go-to event for the transport and logistics sector is continuing its transformation in order to fully play its role as a platform for practical solutions, where best practice is combined with inspiring testimonials. Collective intelligence will also be at the forefront of discussions, with networking between high-profile project managers as they debate sensitive issues, all of which will be boosted by a number of special events taking place throughout the show.

With the energy transition, regulatory red tape, digital transformation, attractiveness of the sector, restructuring of the supply chain, regional planning, reindustrialisation, and more, decision-makers and managers in the sector face major transformation issues every day. SITL 2025 is designed to be a genuine decision-making tool, with 3 days to unpack and understand these changes in order to inform their strategic choices, in response to its promise to *connect intelligences*.

“Today, more than ever, SITL is demonstrating its determination to be the go-to platform for transport and logistics professionals, with the leitmotiv of constantly boosting collective intelligence. They cannot respond to all challenges on their own, which is why we have selected formats such as workshops and trend spotting. In practical terms, we’re going to be looking for concrete solutions, using groups of experts and the CoLAB to resolve controversial issues. This year’s event marks a new stage in our metamorphosis. By proposing concrete solutions through initiatives such as Cold Chain by SELFI, and by putting technological progress and co-construction at the heart of our conference programme, we aim to offer professionals a unique framework in which to build their capacity and seize future opportunities.

With a strong international focus, SITL will welcome delegations from neighbouring European countries, reflecting the globalisation of logistics issues. At the same time, local authorities will have a special role to play as their interactions with supply chain organisations are more frequent than ever. They have addressed regional planning issues head-on, and their role has only grown in response to environmental concerns, particularly sustainable mobility and the decarbonisation of flows. Their presence and high visibility are assets that will facilitate discussion between public and private players, and encourage collaboration. These initiatives follow in the same vein as the creation of the Campus in 2024, which brought real added value in raising the profile of the sector.

Innovation has always been part of SITL's DNA. That's why, every year, we rethink our Innovation Awards by SITL in order to best showcase the initiatives of exhibitors and start-ups capable of transforming the sector over the long term. It's a very concrete way of delivering on our promise to provide relevant solutions in line with the industry's expectations.

SITL 2025 aims to be a real accelerator of connections and solutions to meet today's challenges and anticipate those of 2026 and beyond," explains Laurence Gaborieau, SITL Director.

With 4 months to go until the trade show, over 80% of the exhibition space has already been booked, with 20% new exhibitors and 22% international exhibitors from Germany, Belgium, Spain, the UK, Italy, the Netherlands and Switzerland, as well as from China and Taiwan.

EXHIBITORS ALREADY REGISTERED BY SECTOR

Transport & Logistics Services: MSC, HAPAG LLOYD, LOG'S, DB CARGO France, TRANSPORTES CALSINA Y CARRE S.L., SOFRIGAM, DAHER, etc.

Intralogistics, Robotics & Automation: EXOTEC, MECALUX, CABKA, DEMATIC, JUNGHEINRIICH, SSI SCHAEFE, ACTEMIUM, RAJA, etc.

Packaging & Pallets: SEALED AIR, SMURFIT KAPPA, RANPAK, DURRENBERG, FRANCE FIL INT, etc.

Technologies, IoT and Information Systems: ZEBRA TECHNOLOGIES EUROPE LIMITED, B2P WEB, SHIPTIFY, SINARI, CONEX, etc.

Alternative Energies: BOLLORE ENERGY, FRANCE MOBILITE BIOGAZ, SAIPOL OLEO100, FALAIZE ENERGIES ALTERNATIVES, ALTENS, TRANSPOREON, HUB ONE, TIMCOD, HONEYWELL PRODUCTIVITY SOLUTIONS B.V, etc.

Infrastructure & Local Authorities: CCI HAUTS-DE-FRANCE, MARSEILLE PORT AUTHORITY - GPMM, PORT OF BARCELONA, MEDLINK PORTS, OCCITANIE REGION, HAROPA AND LOGISTIQUE SEINE NORMANDIE, etc.

Real Estate: AFILOG, LOGICOR, PRD, JLL, CUSHMAN & WAKEFIELD France, etc.

Equipment: BLAKLADER WORKWEAR SAS, etc.

Consulting, Training & Financing: ACREOS, ETYO, etc.

SITL 2025 PROGRAMME

For this 42nd edition, under the theme of collective intelligence, 25,000 professionals (carriers, logistics operators, infrastructure and local authorities, service providers, shippers, local authorities, federations and political stakeholders, etc.), the majority of whom are purchasing consultants and decision-makers, will be coming to meet with around 500 exhibitors.

This year's trade show will be marked by a strong international focus, a regional footprint, the new sector dedicated to refrigeration, **Cold Chain by SELFI, 4 Villages** (Last Mile, Multimodal, exoskeletons and drones - two new areas), a **revamped Métamorphose Center**, the return of the **Campus** dedicated to the attractiveness of the T&L sector and its professions, a **Solutions Desk double the size**, and a **series of 100 conference sessions co-developed with industry professionals around the 5 Meta Trends**, transposing the major challenges facing the sector:

- Decarbonisation of transport and logistics, CSR, Circular economy and Multimodal transport;
- Digital transformation, Innovation;
- Regional planning, Urban logistics, Reindustrialisation;
- Supply chain restructuring, Automation;
- Attractiveness, Human Resources, Training.

Not forgetting the redesigned Innovation Awards by SITL.

LOCAL AND REGIONAL AUTHORITIES AND EUROPE OUT IN FORCE

Territorial issues are fundamental in terms of regulations, attractiveness, innovation and real estate, and local authorities has taken on a major role on both a regional and national scale. That's why the 2025 trade show will have a conference programme dedicated to these stakeholders, and specific visitor circuits. It's an opportunity to showcase the strengths of their regions and meet potential partners, while actively participating in the transformation of the sector.

Faced with the need to diversify their growth drivers and adapt to European regulatory frameworks, professionals are constantly looking for new opportunities. **By setting out to win back the European market, SITL aims to offer them a unique opportunity to access** innovations from global players.

To support this momentum, SITL is rolling out an international promotion plan, combining local and digital initiatives to boost the presence of international exhibitors and visitors. This approach consists of welcoming delegations, particularly shippers, from strategic countries such as Belgium, Spain and Italy. Companies will be able to explore new development prospects and benefit from an environment conducive to conversation and innovation within a single event.

COLD CHAIN BY SELFI: A NEW SECTOR DEDICATED TO THE REFRIGERATION INDUSTRY AND ITS SOLUTION PROVIDERS

One of the major innovations at SITL 2025 will be the incorporation of *Cold Chain by SELFI*, a space dedicated to cold-chain logistics, born from an alliance between RX France (organiser of SITL) and Nouveaux Horizons (creator of SELFI). **For the first time, this strategic partnership is bringing together all players in the temperature-controlled supply chain and their suppliers under one roof**, offering a unique opportunity in Europe. The aim of this collaboration is to promote an essential sector that guarantees food safety and health, in which French operators are among the best in the world, while at the same time raising the profile of a sector recognised for its excellence and dynamism. *Cold Chain by SELFI* is an opportunity for exhibitors and visitors to enjoy an enhanced setting, conducive to discussion and innovation, fully integrating the cold chain into the logistics ecosystem.

DISCUSSION SPACES: EMBODYING THE LEITMOTIV "CONNECTING OUR INTELLIGENCES"

The meeting places for SITL's stakeholders have once again received special attention for this 2025 edition. Designed to respond to the rapid changes taking place in the sector, they reflect the current challenges facing the industry, with the aim of showcasing innovative solutions for sustainability, competitiveness and technological integration.

The *Métamorphose Center* is a symbol of the new-and-improved SITL, introduced in 2024 as a central space dedicated to innovation and collaboration. This year, it will once again play a key role at the heart of the trade show. It acts as a genuine platform for networking and sharing ideas to support the transformation of the industry (frescoes, serious game, exhibition on cycle transport, etc.), and also includes **the Innovation Festival***, bringing together start-ups, and a pitching area aimed once again at encouraging synergies between established companies in the sector and start-ups, all in collaboration with *Sprint Project*.

This year, **the Last Mile and Multimodal Villages** will once again concentrate expertise on these two strategic components in transport and logistics, while **the villages for exoskeletons and drones, two fast-growing technologies, will be based in the Métamorphose Center**. These spaces will offer a unique opportunity to immerse yourself in these solutions, which are transforming the way professionals work, particularly in terms of safe handling and speed of execution.

The *Solutions Desk* provides visitors and exhibitors with a focus on aid, acting as a one-stop-shop for state bodies, and will double in size this year. It will be available for professionals attending the event, offering them **simplified and direct access to a multitude of resources and providing personalised advice, making it easier and more efficient to navigate through the sometimes-complex administrative procedures**.

CoLAB for sensitive subjects

At Morphy's Bar, a popular and laid-back venue at the trade show, discussions will take place between industry leaders and influencers, in an unconventional format. The aim is to develop collective intelligence to solve controversial issues such as data sharing and the fair price of transport. The aim of this CoLab is to encourage informal discussion and to identify potential solutions by capitalising on this setting conducive to generating collaborative thinking and inventing concrete levers for action.

THE CAMPUS: A PLACE TO BOOST THE SECTOR'S ATTRACTIVENESS

Despite its growing strategic importance, the transport and logistics sector is facing a talent shortage that is threatening its performance**. An ageing workforce, restructuring linked to the health crisis, inadequate training, digitalised processes and a lack of attractiveness are some factors exacerbating recruitment difficulties.

The Campus was created in 2024 in response to this observation and to encourage talented people of all ages to take up a career in the industry. In partnership with France Travail, this area welcomed over 240 applicants, including many young people, to meet with recruiters from over 20 companies including Fret SNCF, CEVA and Transgourmet. For the 2025 event, France Travail and SITL are organising 3 afternoons of job dating open to exhibitors and companies in the sector looking to recruit.

Several well-known schools will be involved in *The Campus*, which will also feature a programme of workshops, demonstrations and a digital jobs wall.

A CONFERENCE PROGRAMME CO-DEVELOPED WITH PROFESSIONALS

Following on from the opening session at 10am on 1 April, the trade show will offer a strong conference programme, featuring leading transport and logistics experts and specialists. To ensure that it is increasingly rooted in operational realities, it will be developed in close collaboration with the sector's professional organisations, in order to unpack pathways for rapid adaptation to change. Feedback, future prospects and practical solutions will be at the heart of discussions.

The press conference scheduled in early March will also be a highlight for SITL, with the presence of key figures and the exclusive announcement of the initial trends from the Perceptions Barometer by the Association of Freight Transport Users (AUTF), carried out in collaboration with Eurogroup and PWC. AUTF has been producing this barometer for over 10 years to study the expectations and satisfaction of shippers (companies that place freight orders) concerning various modes of transport (rail, river, combined, road and maritime), along with their perception of the customs function. This year, the survey includes a new barometer dedicated to air transport, thereby providing an overview of shippers' perceptions across the majority of business sectors, which provides invaluable insights for anticipating change and responding effectively to the current challenges facing freight transport.

The programme promises to be rich, with more than 100 conference sessions over 3 days, focusing on 5 priority trends:

- Decarbonisation of transport and logistics, corporate social responsibility, the circular economy and multimodal transport;
- Digital transformation;
- Regional planning and urban logistics; reindustrialisation;
- Supply chain restructuring, automation;
- Attractiveness of the industry, human resources, inclusion and training issues.

Whether on the Main Stage, with inspirational keynote speeches of international scope, delivered by recognised European players, or through sharing best practice in panel discussions, testimonials or use cases in the *Métamorphose Room*, the content will be centred on feedback and experience sharing.

The programme also features interviews with innovative leaders and companies, and analyses by experts on the *Breaking News* TV set. These talks will come alongside *Tech'Xplorations*: guided tours organised during the trade

show in small groups led by supply chain directors, carriers, elected representatives and logistics directors to detect innovations in collective intelligence mode.

INNOVATION AWARDS BY SITL: UNCOVERING INNOVATIVE SOLUTIONS

Innovation has always been part of SITL's DNA, and the trade show aims to be a key showcase for the sector's most promising solutions, from emerging technologies to revolutionary approaches to tomorrow's challenges.

This commitment has been further strengthened for SITL 2025 with a redesigned **Innovation Awards** and **Start-up Contest***. The products and services submitted will be examined by a jury of experts, consisting of supply chain professionals and shippers, to ensure a rigorous assessment.

A jury of recognised ambassadors *(2025 jury currently being recruited)*

- **Fabien Esnault** - CEO - **SPRINTPROJECT**
- **Margaux Atrhuis** - President and recruitment consultant - **STYPERS CONSULTING**
- **Vincent Baldy** - Head of development and environment - **CGF**
- **Alexandre Berger**, Territorial Development Director - **La Poste**
- **Laetitia Dabanc**, Researcher specialised in urban logistics - **Gustave Eiffel University**
- **François Xavier Forestier**, Group Supply Chain Director - **OLGA**
- **Valérie Le Blanc**, Senior Logistics and Distributor Leader- **CORTEVA**
- **Valérian Pham-Ngoc**, Supply Chain Director - **LVMH**
- **Bertrand Regnaud**, Supply Chain Director- **LES MOUSQUETAIRES**
- **Elie Saint-Charles**, Head of Supply Chain Engineering Division- **MINISTRY OF ARMED FORCES**
- **Christian Sanchez**, Group Supply Chain Director - **GEDIMAT**

To improve the experience of participants and maximise the visibility of innovations, the 2025 event is introducing a number of changes: simplified categories, new scoring criteria, complete digitisation of the entry process via a dedicated platform for applications, voting and keeping up with all the contest news. Participants will also benefit from enhanced support in completing their applications, including the opportunity to provide a video pitch to improve the presentation of their solutions.

The winners of the *Innovation Awards* will be announced at the official press conference held a month before the trade show opens.

Last but not least, exhibitors will have the opportunity to **showcase their new products through the *What's New?* guide**, a dedicated platform for presenting a number of products or solutions. Alongside the contests, this tool will help showcase a wider range of new solutions, and provide greater visibility.

Visitor badges already available: [HERE](#)

* *SprintProject* is an Innovation Partner of the "Start-Up Contest", the Innovation Festival and the Innovation Awards by SITL! *SprintProject* identifies national and international supply chain start-ups, analyses innovation trends in the sector, and supports its customers in their innovation strategy

** According to a study carried out by France Logistique, 35% of companies are understaffed and 50,000 positions need to be filled in France.

About SITL

The Salon International du Transport et de la Logistique trade show has been bringing together key professionals from the French and European transport and logistics industry for over 40 years. This major event is divided into 10 main sectors: Transportation

& Logistics Services; Intralogistics, Robotics & Automation; Packaging & Pallets; Technologies, IOT & Information Systems; Alternative Energies; Real Estate; Infrastructure; Transport Equipment; Consulting, Training & Funding, Cold-Chain Logistics. Users from industry and distribution come to SITL to discover the innovative solutions and trends in each sector and to find out more about potential applications.

About RX

RX is a world leader in events and trade shows. RX draws on its sector expertise, data and technology to develop businesses, communities and individuals. Active in 25 countries and 42 business sectors, RX organises around 350 events a year. RX is committed to creating an inclusive working environment for all its employees. RX enables companies to grow through data and digital solutions. RX is part of RELX, a global provider of data, analytics and decision-making tools for professionals and businesses. For more information, go to www.rxglobal.com.

RX France creates leading, high value-added events in some fifteen different markets. The high-profile RX France portfolio of major national and international trade shows includes MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet* and many others. Our events take place in France, Hong Kong, Italy and Mexico. For more information, go to www.rxglobal.fr

*Organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France

About RELX

RELX is a global provider of data, analytics and decision-making tools for professionals and businesses. RELX serves customers in more than 180 countries and has offices in around 40 countries. RELX employs more than 36,000 people, over 40% of whom are based in North America. The shares of RELX PLC, the parent company, are traded on the London, Amsterdam and New York Stock Exchanges under the following ticker symbols: London: REL; Amsterdam: REN; New York: RELX.

*NB: The current market capitalisation can be viewed on the following website: <http://www.relx.com/investors>

PRESS CONTACTS

Zmirov Communication:

Christophe Giraudon / Frédéric Macioce
+33(0)6 70 12 06 10/ +33(0)6 84 76 62 29