



Press release

A NEW DATE FOR THE SITL IN SEPTEMBER 2021

Paris, Tuesday, February 9, 2021 –

The current health crisis is unfortunately continuing with the government's latest announcements and the extension of the state of health emergency soon to be voted, have made impossible to consider hosting large gatherings.

In this context, Reed Expositions France has decided, as a precautionary measure in anticipation, to postpone the dates of SITL 2021, which was to be held from May 18 to 20.

We therefore invite our clients, partners and visitors to meet with us **from 13 to 15 September 2021**, in Paris Porte de Versailles, Pavilion 1 for the 38th edition of the Transport and Logistics Innovation Week.

"Considering the current health situation, positioning SITL 2021 in September seemed very relevant to us in order to offer the best showcase possible for the Transport, Logistics and Supply industries." explains Alain Bagnaud, Managing Director of Sport, Tourism, Transport and Logistics Division.

"The decision to shift SITL to September is a relief for our customers and is welcomed by our market. I would like to highlight the quality of our partnership with Viparis, which enabled us to quickly validate this new dates by maintaining SITL in Paris, Porte de Versailles in Pavilion 1, which will enable us to prepare a great edition. We thank our customers for being once again this year so numerous and very loyal to the show which is the most comprehensive event for professionals. We will take advantage of the upcoming months to organize many key events with our market and we are convinced that the next edition, which is eagerly awaited by the profession, will be a success." says Thomas Desplanques, Director of the Transport and Logistics Division.

About REED EXPOSITIONS FRANCE - <http://www.reedexpo.fr>

Present in 18 industry sectors, with 40 leading events - including Batimat, EquipHotel, IFTM Top Resa, Expoprotection, Pollutec, SITL, Maison&Objet*, FIAC, Paris Photo - and 45 websites and blogs, Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. More than 18,600 companies and 1.08 million buyers, from France and abroad, are customers of our events.

Reed Expositions is a member of the Reed Exhibitions Group, a leading global events business, operating in the French market with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem.

*organised by the SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France



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