



## Press release

### SITL SHIFTS TO MAY 2021

**Paris, Monday December 14, 2020 -**

Faced with the current health crisis linked to the COVID 19 epidemic, Reed Expositions France has decided as a precautionary measure by anticipation to postpone the dates of SITL 2021, to be held initially from April 13 to 15,

Therefore, we will have the pleasure to meet with our customers, partners and visitors, from **May 18<sup>th</sup> to 20<sup>th</sup>, 2021**, at Paris Porte de Versailles, Pavilion 1 for the 38<sup>th</sup> edition of Transport and Logistics Innovation Week.

*« We wanted get some distance from the health emergency state period to reassure our entire community. Shifting SITL 2021 to May seemed essential to us in order to offer the best showcase possible for Transport, Logistics and Supply Chain market. »* explains Alain Bagnaud, Managing Director of the Sport, Tourism, Transport and Logistics Department.

*« Positioning SITL 2021 in May is a good decision hailed by our market. In addition, maintaining SITL in Pavilion 1 will allow exhibitors to postpone their participation without any impact with a few additional weeks to be best prepared for this long-awaited meeting by all the professionals. »* says Thomas Desplanques, Director of Sport, Transport and Logistics Divisions.

**ABOUT REED EXPOSITIONS FRANCE** - <https://www.reedexpo.fr/en/> Present in 18 industry sectors, with 40 leading events – including Batimat, EquipHotel, IFTM-Top Resa, Expoprotection, Pollutec, SITL, Maison & Objet\*, Fiac, Paris Photo – and 45 websites, Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. Over 18,600 companies and 1.08 million buyers, from France and the international market, are customers at our events. Reed Expositions is a member of the Reed Exhibitions group, the world's leading events organiser and French market leader with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem. \*organized by SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France

Organisé par

