

40th

ANNIVERSARY

Shaping
the future
of Transport
and Logistics

SITL

28-30
MARCH
2023

PARIS EXPO - PORTE DE VERSAILLES - PAV. 1- FRANCE



RX In the business of
building businesses

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WELCOME TO SITL 2023

In a world that has been hit by the Covid crisis, repercussions the Ukrainian conflict have had globally and extreme weather events, supply, goods and materials flow, infrastructure location or energy themes have never been more apparent. These attention-capturing subjects have brought the mechanics that make the world work out of the shadows: logistics! The major challenge for the whole supply chain to be resilient against weather also highlights the urgent need to invent other hypothetical flow and transport means.

This is the context in which the **Semaine de l'Innovation du Transport et de la Logistique (SITL – Transport and Logistics Innovation Week)** is opening its doors. The trade show has been completely redesigned with **“How to change faced with the major Transport and logistics issues” as the central theme**, and will present the major trends in the sector through a full programme of conferences, innovations, competitions, demonstrations, immersive areas, conversations with exhibitors... and all with a logic of collaborative, interactive inspiration.

New discussion formats (inspiration, feedback, news) will appear in order to provide tangible answers for all professionals and those involved in Transport and Logistics to deal with the deep changes the sector is experiencing: ***CSR, reorganisation of the supply chain, multimodality and modes of transport, urban logistics and property and finally cybersecurity, data and new technologies.***

SITL has an **unprecedented conference programme** that will enable having a global view of the major issues the sector is facing through analyses and insight provided by key people from all backgrounds. The SITL will shine a light on what action public authorities are taking and present the various regulations in place to comply with.

This 2023 edition also has a special dimension as it celebrates the **40th anniversary** of SITL, with an **evening being organised to celebrate this anniversary** at the event.

9 leading sectors are showcased to cover all of the products and services presented by exhibitors: Transport, logistics services, intralogistics, automation & robotics; Packaging, packing & pallet; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment; Consultancy, training & financing.

Innovation remains the cornerstone at SITL. A full programme of competitions and a dedicated area have been put together with this in mind. The **Start-Up Contest** or **“Prix de l'Innovation*”** (Innovation Awards) will recognise innovative start-ups in the sector as well as the latest most innovative products and services. As for the **SITL Innovation Hub**, it will highlight demonstration spaces for a unique personalised experience in an immersive decor to discover new value-creating supply chains.

Among the other new features: the opening of the competition juries to **women in transport and logistics professions** and a conference dedicated to them on Wednesday, 29 March 2023 at 12:30.

The **Tech'xploration** will also be taking place to identify new products at the trade show via collective intelligence. Experts and supply chain directors visiting the trade show meet in the TV Studio to present the latest trends around **6 themes**: warehouse of the future and reorganisation of intralogistics; alternative solutions in terms of energy and decarbonising the supply chain; innovative solutions in terms of modal transfer; cybersecurity and supply chain security; maritime transport, container and smartport; e-commerce and last km delivery.

Finally, SITL facilitates business via **business meetings** with **mysitl.com**, the networking platform for all of the transport and logistics' community.

The format of this press conference and the professions of its speakers are in keeping with the desire to create unique experiences and promote the transport and logistics sector as best as possible.

I look forward to seeing you at the trade show on 28, 29 and 30 March in Hall 1 at Porte de Versailles.

Have a great trade show!

Laurence Gaborieau
SITL Director



Innovation partner



** SprintProject is Innovation Partner of the Start-Up Contest, the Start-Up Village and the Prix de l'Innovation! SprintProject identifies innovations in national and international Supply Chain Start-Ups and analyses the new trends likely to create shifts in the industry thanks to its network of experts.*

SITL IN FIGURES

- The **40th edition** of the trade show
- **An inaugural conference on 28 March at 9:30am** in the presence of Clément Beaune, Transport Minister – Roland Lescure, Industry Minister – Anne-Marie Idrac, France Logistique – Eric Hemar, Union TLF – Olivier Storch, CEVA Logistics – François Gemenne, GIEC – Philippe Barbier, CGF
- **Almost 25,000 visitors are expected, 25% of which are coming from abroad**
- **22,000 m² of exhibition space, 485 exhibitors with 20 countries represented**
- **150 conferences and workshops/Conversations**
- **9 major universes:** *Transport & logistics services, Intralogistics, ROBOTICS & automation, Packaging, packing & pallets, Technologies, IOT & information systems, Alternative Energy; Infrastructures, Property, Transport equipment and Consulting, training and financing*
- **20 themed spaces and villages** 2 of which are new: E-commerce & Last Kilometre and International Ports
- **SITL Innovation Hub** and its demonstrations
- **Tech'xploration:** market trend detection in the TV studio on the Innovation Hub
- **The Prix de l'Innovation (Innovation Prize)***
- **Start-Up Village and Start-Up Contest***
- **An anniversary evening on 28 March from 6pm**

** SprintProject, is Innovation Partner of the Start-Up Contest, the Start-Up Village and the Prix de l'Innovation*

Let's shape the future of transport and logistics
TRANSPORT AND LOGISTICS INNOVATION WEEK
28 to 30 March – Paris Porte de Versailles, Hall 1

SITL is one of the few international trade shows to reach its 40th anniversary, reflecting its key role in transport and logistics. This year's modernised, revamped show presents new areas, formats, technologies and interfaces that take the show into a new era, as well as a conference programme richer than ever with 150 conferences, with several being given in English. Almost 25,000 visitors are expected to come and see the 485 exhibitors present this year (vs 350 last year). As a showcase of the logistics solutions and goods transport of today and innovations of tomorrow to ensure companies' competitiveness, SITL positions itself as the benchmark event in the sector, all while confirming its willingness to address international issues.

It's an anniversary that marks a new direction, that of combining maturity, energy and daring!

Since 1983, SITL has been the only event to distribute and support the latest technological evolutions. It is firmly focussed on the future and a pioneer in identifying new trends, continuing to change with the times to remain this major European sociable, inspiring meeting for all of the transport and logistics community.

"After the first post-Covid edition was a success in 2022 at Villepinte, we are very enthusiastic about the idea of celebrating the show's 40th anniversary next March. We fully intend to play our role of scout, and guide, for a rapidly-changing sector subjected to major issues more than ever. As is the case each year, we aspire to provide activities and conferences that are completely anchored in the operational realities of the field. An increased place will also be reserved for women", says Laurence Gaborieau, Director of the Show and Transport & Logistics, Tourism and Sport Division.

Reinventing oneself is the secret to longevity

- **9 leading sectors** are showcased to cover all of the products and services presented by exhibitors, with 3 new ones that have become key: **Intralogistics, robotics and automation, Consulting, training and financing**, as well as **Packaging, packing and pallets** will be presented by about **150 exhibitors** and will be the subject of numerous conferences. Transport and logistics services, Technologies, IOT & Information Systems, Alternative energies, Property, Infrastructure, Transport equipment will round out the SITL offer.
- **20 specific themes, villages and tour itineraries.** One of the new features is **the International Ports village**, with new high-profile exhibitors such as the International Ports of Barcelona and Dakar. There will also be a **Last Km and E-Commerce village**, a theme that has become omnipresent since the outbreak of the Covid pandemic.
- Developing **Tech'xploration**, a collective intelligence that seeks out innovations at the show. Experts, accompanied by supply chain managers, come to the show to seek out innovations and products or services. **A TV studio is set up at the show to present new products 2 to 3 times a day.** The new trends and their tangible applications in transport, logistics and the supply chain, now and in the future, will be analysed and deciphered.
- **Two historic highlights. The Start-up Contest***, a springboard intended to promote the emerging talents of the future, will recognise start-ups in the sector for the ninth time, with a jury made up of key decision makers in the sector. This year the **23rd edition of the "Prix de l'Innovation"*** (Innovation Awards) will also take place. The jury, also made up of major decision makers in the industry and distribution, will recognise the products and services considered to be the most innovative among fifty or so solutions proposed. They will be divided into 8 categories:

Transport & Services logistics; Intralogistics, Robotics & Automation; Packaging, packing and pallet; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment.

- **The SITL Innovation Hub** will focus all attention with real product demonstrations giving professionals the opportunity to try the equipment proposed. The show organisers have decided to **boost the plan around vehicles or warehouses of the future**, subjects related to energy transition.

A programme with 150 conferences focused on operational and strategic realities

The central theme of the 2023 trade show is **"Adapting ourselves to meet the challenges of the sector"**. It will be broken down into 5 themes which will be presented in the **150 conferences** given during the event:

➤ **Corporate Social Responsibility (CSR)**

Social and environmental issues are at the heart of the challenges facing the logistics industry. As a consequence of ambitious European-wide decarbonisation objectives, increasing regulatory requirements and strong societal expectations, the emergence of logistics that have a positive social and environmental impact is greatly encouraged. What levers can be used to meet these challenges while optimising flows and the supply chain? What are French and European goals in this area?

A dozen conferences are planned on this theme, including:

- Carbon footprint: existing regulations, regulatory initiatives... (in English)
- Online business: environmental performances of logistics, transports and travel (Ademe study)
- What would logistics be with more women?
- Alternative energies, for today or tomorrow?
- Eco-design, reuse... How can we reduce the environmental impact of packaging used?
- AFGNV – Retrofitting: presentation of a new report

➤ **Multimodality / Maritime, rail and air**

By developing synergies between sea, rail, road and inland waterway transport, multimodality contributes to optimising flows and costs, and reducing the overall environmental impact of goods transport. Although they are particularly relevant for medium and long distances, they are both affected by the economic impact of the energy crisis (higher fuel and electricity prices, etc.), the challenge of innovating/digitising their operations and making their HR more attractive.

Maritime Day will be held on 29 March and will provide an opportunity to discuss the following issues, in partnership with the UPF and AUTF:

- The development strategy of French and European ports and multi-modality (international conference, in English)
- Energy transition in the port and maritime sector – Sectors and decarbonising logistics: ports and shipowners, what are the solutions?
- Inland waterways at the service of logistics
- Shippers' perception of maritime transport - annual barometer

The Rail Freight Day, with the support of SNCF Réseau will be held on 30 March, with 5 conferences planned:

- One year after the big announcements, how real is the shift to rail freight and multimodal transport?
- Train of the future: a wide range of innovations of different scales (international conference, in English)
- Aiming for decarbonisation: complementary modes of transport
- Rail and inland waterways: towards a dual mode and mass-market transport offer
- Shippers' perception of rail and combined transport – annual barometer

➤ Reorganising the Supply Chain

Ensuring a seamless and efficient supply chain remains a major challenge for professionals in the sector, despite the difficult economic, sanitary and geopolitical context. The supply chain needs to be redesigned to deal with flow disruptions, supply problems, delays and the impact on companies' activities and available supplies. It is also an opportunity to make them more resilient, flexible and sustainable and reduce their carbon footprint. Digitising them will make it easier to manage them and leverage performance – and may even contribute to France's attractiveness and reindustrialisation?

- Transport and logistics, key players in industrial relocation
- Alternative energy: Conditions to accelerate the deployment of Heavy Mobility Hydrogen-powered trucks
- The circular supply chain, the pivotal point of green reindustrialisation

➤ Property & Urban Logistics

With the boom in e-commerce, reverse logistics, air quality concerns and urban congestion, the growth of goods transport requires a combination of efficient logistics, cost-effectiveness, customer satisfaction, regional planning and consideration for social and environmental impacts. How can we take into account and seize opportunities linked to new regulations? How can we ensure that logistics property is adapted to our needs, given the rising price of land? How can we make the flow of goods in cities “greener” and ensure that logistics property serves the energy transition? These are thoughts that should mobilise everyone in the transport and logistics sector, from shippers and logistics companies to intermediary and final consumers and of course public policy-makers.

- How to estimate the need for warehouses in a particular area and how to meet it, in partnership with Afilog
- The warehouse: this “friend” that provides heat and light for us, in partnership with Afilog
- What kind of management for urban logistics?
- Cycle logistics: what can it be used for? On which territories? With which actors?

➤ Cybersecurity / New technologies / Data

New technologies are revolutionising logistics chains and, more broadly, the transport and logistics sector. Automation, robotics, IoT, digital twin, big data, etc. These technological developments provide great opportunities to optimise logistics chains, increase their production quality and profitability, enhance the traceability of transported goods and reduce the environmental impact of logistics. However, they lead to the need for increased vigilance with regard to cyber-crime and also raise more existential questions: what is the relationship between humans and machines? What synergies?

- The supply chain of the future: what innovations, what technological possibilities?
- The supply chain, cybercrime's favourite target: how to fight it?
- Autonomous robots and innovation
- The digital twin at the heart of the transport and logistics of today and tomorrow
- Robots – Software intelligence – Human: a trio serving efficiency

A sector with more and more women

The sector has been seen historically as male-dominated, like construction or car mechanics, but started changing several years ago. Whereas women are highly enthusiastic about certain transport families, particularly in the health or passenger aspects, which have 40% and 30% of staff respectively, some professions have stereotypes are still prevalent. Today, only 2% of jobs in the goods transport sector, in driving, are occupied by women for example. Difficult conditions and the need to have above-average physical aptitudes are prejudices they can't get away from, while physical abilities have very little influence on the activity on a daily basis. Actions creating awareness and giving information professionals in the sector have undertaken are bearing their fruit: women now represent **20% of employees** in transport and logistics, whereas they were only 14% about fifteen years ago.

Women in transport and logistics professions joining the competition juries and a conference dedicated to them support SITL's commitment to the subject.

Looking to 2030: 50,000 jobs are expected to be recruited for per year, that's twice as many as in the French economy!

In 2021 almost 2.2 million jobs in transport and logistics professions were listed, with 1.4 million employees in this very buoyant sector where all indicators are green.

In 2021, the transport and logistics sector created 28,000 jobs, the biggest increase in numbers for 7 years. This represents almost 4% of all jobs created in the private sector in France with 70% of new hires taken on with permanent contracts.

By 2030, job creation will be near 50,000 people being taken on per year, and will be twice as much as the whole of the French economy.

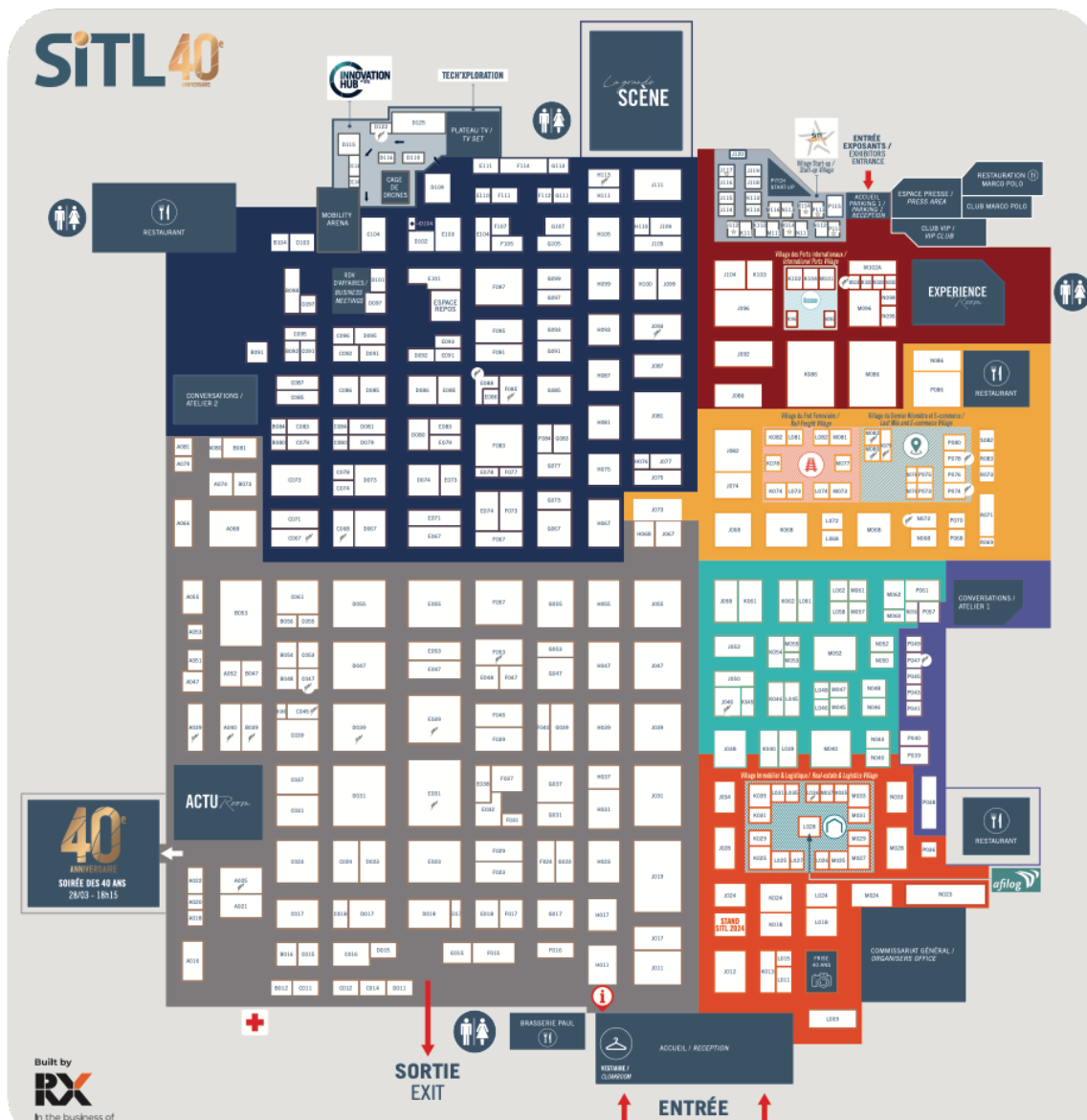
Source: Report by the Observatoire Prospectif des emplois et des qualifications dans les Transports et la Logistique (Prospects Observatory of jobs and qualifications in Transports and Logistics)

Innovation partner



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EVENT MAP



TECHNOLOGIES, IOT & SYSTÈMES D'INFORMATION

BR SYSTEMES 0071, CONEX 0081, alhua 0034, PROGLOVE 0085, SoftCo 0080, ZEBRA 0062

INTRALOGISTIQUE, ROBOTIQUE & AUTOMATISATION

Cobak 0037, DEMATIC 0031, JUNGHEINRICH 0039, Maroon 0047, SICK 0088, SmartLays 0057, strecht 0058

IMMOBILIER & INFRASTRUCTURES

AFILOG 0059, K154/001

TRANSPORT & SERVICES LOGISTIQUES

SCM 0031, AUTIF 0086, gntc 0077, Log S 0058, DWSPOST 0056

ÉNERGIES ALTERNATIVES & ÉQUIPEMENTS DE TRANSPORT

TECHNIQUE SOLAIRE 0046

Technologies, IOT & systèmes d'information
Technologies, IOT & information systems
Intralogistique, robotique & automatisation
Intralogistics, robotics & automation
Emballage, conditionnement & palette
Packaging & pallet
Immobilier
Real-estate
Infrastructures
Infrastructure
Transport & services logistiques
Transportation & logistics services
Energies alternatives & équipements de transport
Alternative energies & transport equipment
Conseil formation & financement
Consulting, career & funding
Village du Freight Village
Freight Village
Village Immobilier & Logistique - AFILOG
Real-estate & Logistics Village - AFILOG
Village du Dernier Kilomètre & E-commerce
Last Mile and E-commerce Village
Village des Ports Internationaux
International Port Village
Village Start-Up
Start-Up Village
Innovation Hub et Tech'Exploration
Innovation Hub et Tech'Exploration
Frise 40 ans
40th Anniversary Timeline
Finaliste Start-Up Contest
Finalist Start-Up Contest

SITL PARTNERS



About SITL:

The Semaine de l'Innovation du Transport et de la Logistique is the meeting that has been bringing together the key French and European players in the transport and logistics industry for 40 years. It is the unmissable event for the profession, divided into **9 major universes**: Transport, logistics services, intralogistics, automation & robotics; Packaging, packing & pallet; Technologies, IOT & Information Systems; Alternative energies; Property; Infrastructure; Transport equipment; Consultancy, training & financing. Users from the industry and distribution visit SITL to find out about innovative solutions and sector trends all while finding out about cases where they can be applied.

About RX:

RX is at the service of developing companies, authorities and individuals. Along with the impact of face-to-face events, it mixes in data and digital products that help our customers understand markets better, search for products and undertake transactions with more than 400 events organised in 22 countries and 43 business sectors.

RX France organises leading face-to-face events which can be digital or hybrid, which are leaders in about fifteen different markets. RX France's flagship national and international trade shows include MIPIIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM Top Resa, MIPCOM, MIPTV, Paris Photo, Maison&Objet* and many others. Our events take place in France, China, Italy, Mexico and the USA.

RX is committed to making a positive impact on society and creating an inclusive working environment for all its employees.

RX is part of RELX, an international leader in decision and analysis tools based on information and data for professional clients.

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*organised by SAFI, a subsidiary of RX France and Ateliers d'Art de France

Press contacts

{zmirov}

/ Christophe Giraudon / Léo Khozian

+33 (0)6 34 96 75 03

SITL@zmirov.com