



SITL 2020 – 17/20 March – Parc des Expositions Paris Nord Villepinte – Hall 6
FOCUS ON INNOVATION

Press release

Friday 31 January 2020

Sector: transport, logistics, intralogistics, supply chain

Section: trade show

Focus: intralogistics

***INDUSTRIAL INNOVATION and LOGISTICS PERFORMANCE
at SITL 2020***

The robotics and automation sector is at the heart of plans to transform the transport, logistics and, especially, intralogistics industry. Recently, two big transport and logistics players have been given a roadmap to support the growth of the sector within the national and international economy, promoting **INDUSTRIAL INNOVATION** and **LOGISTICS PERFORMANCE**. SITL 2020 is following in their footsteps with a special focus on the warehouse of the future.

The supply chain boosts industrial performance

Ensuring that a product is available in the right place at the right time is just as strategic as attention to detail in the manufacturing process. This relationship between industry and logistics is what gave rise to the term “supply chain”.

SITL presents the supply chain in its entirety, following product and information flows throughout each process, from the purchase of raw materials to the delivery of finished products to the end customer. **“The close relationship between production and distribution within the supply chain has numerous dimensions,”** explains Thomas Desplanques, Director of the Transport & Logistics Division, Reed Expositions France, organiser of the trade show:

“On the one hand, the supply chain boosts industrial performance. On the other, it is increasingly reliant on industrial tools like robotics, automation and mechanisation to be efficient and competitive. SITL promotes both of these dimensions by showcasing innovations for transport, logistics and the supply chain.”

Industry of the future

According to Olivier Dario, General Delegate of SYMOP (federation of manufacturing machines and technologies), partner of the 37th SITL trade show, **“the acceleration of this trend is reshaping the industry and giving it new momentum.”**

This momentum is supported by the development of industrial services, as outlined in the study **“New French industry: levers for integrating the industry of the future by 2025”**, conducted by Accenture Strategy on the request of AIF, SYMOP, GIMELEC and their partners FIM, CETIM, MEDEF and BPI.

https://www.symop.com/wp-content/uploads/2019/12/SYMOP_8p_v20.pdf

The trend can also be observed within SYMOP: **“Until the early 2010s, our members mainly worked with the automotive, aeronautics and agri-food industries. Since then, we have observed a rapid increase in production for the logistics sector. The lines between industry and logistics are becoming increasingly blurred. Industry accounts for 25% of France’s GDP, if you include all industrial services, which is why we need to anticipate changes to industry in its broadest sense.”**

Industry and logistics even share a number of challenges, including the location of their activities and value chains, competitiveness (including for export), growth of organisations to become mid-size businesses, training, and the ecological and digital transition.

“These challenges have been identified by France Logistique, which will hold its first board meeting, chaired by former Minister Anne-Marie Idrac, at the next SITL,” explains Thomas Desplanques.

Intralogistics events by SITL

Given this shared future, SITL and SYMOP have decided to strengthen their ties at the next trade show through a number of presentations and events. **“The warehouse of the future by Smart Demo will be an immersive experience showcasing the most innovative and operational solutions for warehouses,”** says Thomas Desplanques.

Stackr, BA Systèmes, T3L, Scallog, Kuka, Rite-Hite and Jungheinrich will take part in this new demonstration area. **“Similarly, robot demonstrations will be presented in the dedicated “Robotics” area, with events organised as part of the SITL programme.”**

Several conference sessions and workshops will also focus on intralogistics, automation and mechanisation of supply chains. A “Face-to-Face” debate will be held at 2 pm on Wednesday 18 March between Olivier Rochet, Founding Director of Scallog, a company specialised in logistics robotics, and Maxime Legardez, Founder and CEO of the Everoad digitized transport platform.

Thematic routes

The 7 exhibition sectors will include one dedicated to intralogistics, robotics and automation, which will host new exhibitors, along with market leaders such as BITO Systèmes, Element Logic, MiR and Magazino.

“Next March, the biggest names in robotics with something to offer the logistics industry will be at Parc des Expositions, Paris Villepinte, Hall 6.”

Visitors can discover them thanks to one-hour thematic routes suggested by SITL throughout the 4-day trade show. The aim is to provide a turnkey service to help visitors optimise their visit by targeting the service providers that can meet their needs.

About SITL:

Transport and Logistics Innovation Week has been bringing together key professionals from the French and European transport and logistics Industry for 37 years. This major event is divided into seven main sectors: Transport & Logistics Services – Intralogistics, Robotics & Automation – Packaging, Packing & Pallets – Technologies, IoT & Information Systems – Energies and Transport Equipment – Logistics Real Estate & Infrastructure – Safety, Security & Cyber. Users from industry and distribution come to SITL to discover the innovative solutions and trends in each sector and to find out more about potential applications. SITL will be held at Paris Nord Villepinte from 17 to 20 March 2020 and will feature 800 exhibitors. 40,000 professionals from the transport and logistics community are expected to attend.