



Transport and Logistics Innovation Week

Paris Nord Villepinte, 17 - 20 March 2020 – Hall 6

Tuesday 21 January 2020

Press release

Sector: Transport & Logistics -- Section: trade show

On the spot...

Interview with Thomas Desplanques, Director of the Transport & Logistics Division, Director of SITL:

“We innovate every year”

SITL stands for *Semaine de l'Innovation du Transport et de la Logistique* (Transport and Logistics Innovation Week). What is so innovative about this trade show?

The event has been designed to promote innovations in the transport, logistics and supply chain sector, so we need to make sure that we are being innovative as organisers of SITL. We innovate, invent and reinvent every year in order to ensure customer satisfaction for both our exhibitors and visitors. This is the 37th edition of the event and, like every year, it will be teeming with new ideas. A new safety, security and cybersecurity steering committee comprising users and suppliers has been created for 2020 to promote the many safety and security solutions in the industry. Other sectors will also be coming to SITL for the first time, thanks to the Cold Village by SELFI, the Smart Supply Village in partnership with Sprint Project, and Drone Valley, featuring a demonstration zone for the various solutions that use this technology.

Other demonstration areas have also been put in place so that visitors can truly get to grips with the innovations exhibited. The Warehouse of the Future by Smart Démo, in partnership with Symop, the French association for manufacturing technologies and machines, will offer an immersive experience featuring the most innovative and operational solutions for warehouses. The Innovation Gallery at the SITL entrance will also showcase our exhibitors' innovative offerings. Similarly, robot demonstrations will be presented in the robotics area with events organised as part of the SITL programme.

After identifying the issues facing our exhibitors, we have also created a Talent Area with speed interview sessions and coaching and team building activities organised by major stakeholders looking to promote their employer brand and exchange best HR practice through specific workshops.

Finally, we are delighted to welcome new customers and partners to the Club, who will help us to consolidate our strategic focuses.

There are new sectors, new partners, new spaces... but what can you tell us about the main highlights this year?

There are four main highlights. Firstly, in addition to the conference programme of around one hundred sessions and workshops, the opening session will be a significant moment in the 2020 edition. It will be split into three parts, featuring major industry leaders and representatives of trade associations and federations, and will be finished off with a speech by the French Secretary of State to the Minister for Transport and Logistics.

Another highlight will be the “Face-to-Face” sessions. Although these aren’t necessarily innovations as such because we have already organised this kind of debate in previous years, there will be a number of great surprises this year, such as the President of Scallog going head-to-head with the CEO of Everoad...

The third highlight will be an international conference session on the Silk Road on Tuesday 17 March, which could be an excellent introduction to the Maritime Day barometer, presented by Eurogroup Consulting and the Freight Transport Users’ Association (AUTF) on Thursday 19 March.

The final highlight is brand new this year as we will be organising a closing conference session to summarise the major current and future issues raised throughout the four-day event and present our ideas for next year.

What are your top three reasons why people should visit SITL?

The first reason is perhaps stating the obvious, but I think it’s still worth saying - to discover the latest innovations in the sector and see new solutions from exhibitors! Products and services will be presented across all visitor itineraries, including the Innovation Gallery at the entrance, demonstration areas, the Start-up Lab, the Start-up Contest, and finally, the 20th edition of the unmissable Logistics Innovation Awards, featuring eight winners (one for each SITL sector), with the awards ceremony at 5pm on Thursday 19 March.

Another reason to visit SITL is the many options available, with conference sessions, workshops and demonstration areas where discussions, meetings and chance encounters promote the sector’s many different activities. Finally, coming to SITL is without doubt the best way of growing your business by talking to the biggest players in the industry today... and in the future.

About SITL:

Transport and Logistics Innovation Week has been bringing together key professionals from the French and European transport and logistics Industry for 37 years. This major event is divided into seven main sectors: Transport & Logistics Services – Intralogistics, Robotics & Automation – Packaging, Packing & Pallets – Technologies, IoT & Information Systems – Energies and Transport Equipment – Logistics Real Estate & Infrastructure – Safety, Security & Cyber. Users from industry and distribution come to SITL to discover the innovative solutions and trends in each sector and find out more about potential applications. SITL will be held at Paris Nord Villepinte from 17 to 20 March 2020 and will feature 800 exhibitors. 40,000 professionals from the transport and logistics community are expected to attend.