

SITL 2026: EUROPE AT THE HEART OF LOGISTICS CHALLENGES

March 31 – April 2, 2026 | Paris Nord Villepinte – Hall 7

In a context of reshaping global supply chains, persistent geopolitical tensions, and increasing pressure on costs and performance, European logistics is entering a decisive phase. Industrial sovereignty, flow competitiveness, and cross-territorial cooperation are all structural challenges to which European stakeholders must now provide concrete answers.

It is within this dynamic that SITL 2026, the leading event for transport and logistics professionals, is strengthening its European dimension. Staying true to its guiding theme, “New territories to conquer,” the exhibition offers an operational perspective on ongoing transformations, combining strategic insights, feedback from real-world experiences, and practical solutions.

LOGISTICS & TRANSPORT IN EUROPE: CONCRETE CHALLENGES AND RECENT DATA

Freight transport in the European Union accounts for nearly **1,870 billion tonne-kilometres**, with a gradual recovery in activity expected in **2025–2026 (+1% to +3% depending on the segment)**, albeit under significant operational constraints. Cost pressures, labor shortages with more than **400,000 unfilled driver positions**, tightening regulatory and customs requirements, and an accelerated environmental transition mean that companies must now strike a balance between performance, compliance, and resilience. At the same time, the development of **European corridors (TEN-T)** and the growth of cross-border trade require stronger coordination at the continental level in order to remain competitive against non-European players. These very tangible dynamics place Europe at the heart of logistics decision-making in 2026.

EUROPE DAY: A SERIES OF CONFERENCES DEDICATED TO THE MAJOR LOGISTICS CHALLENGES FACING THE CONTINENT

Parmi les temps forts de cette édition, **le SITL organise le mardi 31 mars son Europe Day**. Conçue comme un parcours de réflexion, cette demi-journée vise à relier les défis européens aux réalités opérationnelles des entreprises.

Among the highlights of this edition, **SITL is organizing its Europe Day on Tuesday, March 31**. Designed as a structured thought journey, this half-day event aims to connect European-level challenges with the operational realities faced by companies.

European logistics competitiveness. In an environment shaped by the growing influence of non-European players, the need for reliable flows and secure supply chains has come back to the forefront. Ports, corridors, regulation, innovation: which levers should be activated to remain competitive on a global scale?

Conference: “Make Europe Compete Again!” – Tuesday, March 31, 2:00–2:45 p.m.

Focus on TEN-T corridors and cross-border cooperation. While Europe is structured around local and regional dynamics, the issue of critical scale remains central. How can territorial coordination be transformed into real operational impact, in the service of logistics performance?

Conference: “Compete globally, act locally: can it work for logistics?” – Tuesday, March 31, 3:00–3:45 p.m.

Exports and mastering customs fundamentals, a key issue for many companies. In an increasingly complex and unstable regulatory environment, is it time to “relearn the basics” in order to secure operations and remain competitive internationally?

Conference: “Exporting today: time to relearn the basics?” – Tuesday, March 31, 4:00–4:45 p.m.

A STRONGER INTERNATIONAL PRESENCE

Le SITL 2026 rassemble 70% d'exposants français et 30% d'exposants internationaux (vs 25% en 2025). Parmi ces exposants internationaux présents*, 83% sont européens, avec en tête l'Allemagne (24), l'Espagne (15), l'Italie (12), la Belgique (11), les Pays-Bas (8) et la Suisse (5), aux côtés notamment du Royaume-Uni (4), du Luxembourg (4), du Portugal (2) et de la Suède (2)*.

Au-delà du programme de conférences, cette dynamique se traduit dans les allées du salon : des acteurs de l'écosystème logistique européen viendront présenter des solutions concrètes pour optimiser les flux, accompagner l'export, sécuriser les chaînes d'approvisionnement et répondre aux standards européens en matière de performance et de conformité. *Parmi les exposants internationaux déjà confirmés,** on retrouve notamment Autoritat Portuaria de Barcelona, GEBHARDT Fördertechnik GmbH, Troax Group AB, EP Equipment Europe, GAMMA WOPLA SA, PERIPASS, AR Racking S.A, ULMA Manutención [S.Coop.], CABKA Group GmbH, System Logistics, FS Logistix S.p.A ou encore PORTES BISBAL S.L.

Pour Paolo Rangoni, Logistic Director de COOP ALLEANZA 3.0 qui interviendra à l'occasion de la conférence *Make Europe Compete again !* : « *L'Europe ne manque pas d'atouts - elle manque d'intégration, de vitesse et de discipline dans l'exécution. En faisant de la logistique une capacité stratégique, l'Europe peut regagner en compétitivité, en résilience et en souveraineté industrielle, et créer un environnement économique dans lequel les entreprises peuvent réussir.* »

SITL 2026 brings together 70% French exhibitors and 30% international exhibitors (vs. 25% in 2025). Among these international exhibitors*, 83% are European, led by Germany (24), Spain (15), Italy (12), Belgium (11), the Netherlands (8), and Switzerland (5), alongside the United Kingdom (4), Luxembourg (4), Portugal (2), and Sweden (2)*.

Beyond the conference program, this momentum is reflected throughout the exhibition halls: key players from the European logistics ecosystem will showcase concrete solutions to optimize flows, support exports, secure supply chains, and meet European standards in terms of performance and compliance. Among the international exhibitors already confirmed* are Autoritat Portuària de Barcelona, GEBHARDT Fördertechnik GmbH, Troax Group AB, EP Equipment Europe, GAMMA WOPLA SA, PERIPASS, AR Racking S.A, ULMA Manutención S.Coop., CABKA Group GmbH, System Logistics, FS Logistix S.p.A, and PORTES BISBAL S.L..

According to Paolo Rangoni, Logistics Director at COOP ALLEANZA 3.0, who will speak at the “*Make Europe Compete Again!*” conference:

“Europe does not lack strengths — it lacks integration, speed, and discipline in execution. By making logistics a strategic capability, Europe can regain competitiveness, resilience, and industrial sovereignty, and create an economic environment in which companies can succeed.”

*(Exhibitor list as of 11/02/2026.)

Practical Information:

Opening hours for the public:

- Tuesday, March 31: 9:00 a.m. – 8:00 p.m.
- Wednesday, April 1: 9:00 a.m. – 7:00 p.m.
- Thursday, April 2: 9:00 a.m. – 5:00 p.m.

Location:

Paris Nord Villepinte – Hall 7
ZAC Paris Nord 2, 93420 Villepinte, France

About SITL

The International Transport and Logistics Exhibition is the event that has been bringing together, for over 40 years, the key French and international players in the transport and logistics industry. The must-attend professional event is divided into 10 major areas: Transport & logistics services; Intralogistics, automation & robotics; Packaging, conditioning & pallets; Technologies, IoT & information systems; Alternative energies; Real estate; Infrastructure; Transport equipment; Consulting, Training & Financing; Cold chain logistics. Industry and distribution users attend SITL to discover innovative solutions and sector trends while learning about practical application cases.

About RX

RX is a global leader in events and exhibitions. RX leverages its sector expertise, data, and technology to support the development of businesses, communities, and individuals. Present in 25 countries across 42 sectors, RX organizes nearly 350 events annually. RX is committed to creating an inclusive working environment for all its employees. RX enables companies to grow through data and digital solutions. RX is part of RELX, a global provider of data, analytics, and decision tools for professionals and businesses. For more information, visit www.rxglobal.com.

RX France creates high-value networking platforms and is a leader across around fifteen different markets. Among RX France's flagship events, which are essential both nationally and internationally, are MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*, and many others. Our events take place in France, Hong Kong, Italy, and Mexico. For more information: www.rxglobal.fr.

*Organized by SAFI, a subsidiary of RX France, in partnership with Ateliers d'Art de France

About de RELX

RELX is a global provider of data, analytics, and decision tools for professionals and businesses. RELX operates in more than 180 countries and has offices in around 40 countries worldwide. The company employs over 36,000 people, with more than 40% based in North America. Shares of RELX PLC, the parent company, are traded on the London, Amsterdam, and New York stock exchanges under the following symbols: London: REL; Amsterdam: REN; New York: RELX.

Note: Current market capitalization can be found at : <http://www.relx.com/investors>

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