

SITL 2026 – MARITIME DAY : SHIPPING 2035, STRAIT OF HORMUZ, DECARBONISATION, CORRIDORS... EUROPE FACES NEW TRADE ROUTES

March 31 – April 2, 2026 | Paris Nord Villepinte – Hall 7

In a turbulent global trade environment, maritime transport remains a cornerstone of international exchanges, accounting for more than 80% of global trade. In the wake of the war in Iran, geopolitical tensions strongly remind us that maritime routes are also spaces governed by law, shaped by issues of security, sanctions, compliance and sovereignty. Looking ahead to 2035, the transformation of the sector is accelerating under the combined effects of environmental regulations, the reshaping of strategic corridors, the protection of critical infrastructure and data, and the redefinition of global commercial power dynamics. In this context, Europe aims to assert its vision through several structuring instruments, including TEN-T, FuelEU Maritime, the EU ETS and the shore-side electrification requirements set out by AFIR.

It is within this dynamic that **SITL 2026**, the leading event for the transport and logistics sector, dedicates its **Maritime Day** to the key trade-offs shaping maritime and multimodal competitiveness: how to secure supply chains, accelerate decarbonisation from port to customer, and transform existing infrastructures (maritime, inland waterways, port interfaces) into solutions that are easier to purchase, more predictable and better connected to land transport.

MARITIME: A STRATEGIC SECTOR UNDER PRESSURE AND IN TRANSITION

Global maritime trade reached 12.3 billion tonnes in 2023 (+2.4%), according to UNCTAD. While demand remains resilient, the outlook is becoming more complex: geopolitical volatility, new balances between routes and ports, compliance requirements and environmental pressure. The energy transition is accelerating, with strong signals from public policy: in France, €70 million has been announced in the 2026 budget to support the decarbonisation of maritime transport and industries, financed through revenues from European carbon taxes paid by shipowners.

In this context, the challenges go beyond maritime transport alone: efficiency also depends on port interfaces and continuity “all the way to the customer”, with very practical issues such as the quality of hinterland connections, the reliability of transit times, data sharing, interoperability and coordination between stakeholders.

MARITIME DAY: DECODING THE NEW RULES OF THE GAME

At **SITL 2026**, several conferences will shed light on these issues by examining the transformation of international shipping, the environmental transition and the conditions required to scale up maritime and inland waterway transport within high-performance multimodal systems.

Conference – “AUTF/Eurogroup Maritime Barometer”

Wednesday, April 1, 10:00–10:45 | Metamorphose Room

A moment of analysis and perspective to provide an objective overview of sector trends, current dynamics and key signals in the maritime industry.

Conference – “Shipping 2035: What European Voices in the Face of New Trade Routes?”

Wednesday, April 1, 11:00–11:45 | Metamorphose Room

Which major powers are reshaping the rules of international maritime trade — and how? What European responses in terms of competitiveness, infrastructure, corridors and data are needed to remain influential by 2035?

Conference – “From Port to Customer: How Can the Entire Maritime Chain Join the Transition?”

Wednesday, April 1, 12:00–12:45 | Metamorphose Room

Decarbonising and improving reliability: how can ports, shipowners, shippers, freight forwarders and multimodal operators align to build smoother supply chains, better connected to land transport and compatible with new requirements?

SOLUTIONS AT THE HEART OF THE EVENT

Beyond the conference programme, Maritime Day continues throughout the aisles of SITL 2026, with an exhibitor offering that covers the entire maritime–port–multimodal chain: ports, shipping lines, intermodal operators, port digital solutions, customs and equipment.

HAROPA PORT, the Port of Barcelona, the Port of Marseille Fos, Dunkerque-Port, the Port Autonome de Dakar and the Ports of Strasbourg illustrate the diversity of platforms and territories; they will be joined by shipping players such as MSC and Hapag-Lloyd, as well as specialists in combined and inland waterway transport (Naviland Cargo, Contargo, Sogestran Logistics/Logi Ports Shuttle, Rhenus PartnerShip, Danser). Solution and service providers (e.g. easyport, ASA, Container Équipement & Arrimage) complete this ecosystem, supporting performance, compliance and the transition.

“Medlink Ports hinterland Sud de France is a genuine tool for promoting and enhancing maritime ports, inland waterways and rail transport within the Mediterranean–Rhône–Saône economic basin. Reviving industry is central to our concerns, in service of our members. And within this dynamic, transport offerings along low-carbon corridors represent a major challenge for integrators such as shipping companies, which today control global logistics chains.

At Medlink Ports, there is a growing demand from companies seeking support for modal shift strategies. In addition, Medlink Ports promotes port, logistics and transport services in order to strengthen the international reach of maritime gateways, their hinterlands and ecosystems.”

Thomas San Marco, President of Medlink Ports

“By 2035, European maritime competitiveness will be determined within large integrated corridors. For HAROPA PORT, France’s leading port complex, the ambition is clear: to make the Seine Axis a decarbonised, high-capacity corridor, capable of efficiently connecting maritime, inland waterway and rail transport to the heart of the European market.

In a volatile geopolitical environment reshaping maritime routes, it is essential that the entire chain — shippers, shipping lines, terminal operators and port authorities — demonstrates agility to ensure the continuity and reliability of trade flows.

We are investing in shore-side electrification, modal shift and the digitalisation of flows to offer shippers a reliable and predictable supply chain. The energy transition represents a genuine strategic opportunity to strengthen European logistics sovereignty and secure supply chains.”

Benoît Rochet, Chief Executive Officer of HAROPA PORT.

Informations pratiques :

> Opening hours

Tuesday, March 31: 9:00 AM – 8:00 PM

Wednesday, April 1: 9:00 AM – 7:00 PM

Thursday, April 2: 9:00 AM – 5:00 PM

> Venue

Paris Nord Villepinte – Hall 7

ZAC Paris Nord 2

93420 Villepinte, France

About SITL

The International Transport and Logistics Exhibition (SITL) has been bringing together key French and international players in the transport and logistics industry for more than 40 years. This flagship event for the sector is structured around 10 major sectors: Transport & logistics services ; Intralogistics, automation & robotics ; Packaging, packing & pallets ; Technologies, IoT & information systems ; Alternative energies ; Real estate ; Infrastructure ; Transport equipment ; Consulting, training & financing ; Cold chain logistics. Industry and retail users attend SITL to discover innovative solutions and sector trends, while learning from practical case studies and applications.

About RX

RX is a global leader in events and exhibitions. RX leverages industry expertise, data, and technology to help businesses, communities, and individuals grow. Present in 25 countries and across 42 industry sectors, RX organizes nearly 350 events annually.

RX is committed to creating an inclusive working environment for all employees. It enables businesses to grow through data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers.

More information: www.rxglobal.com.

RX France creates high-value meeting platforms and is a leader in around fifteen different markets. Among the flagship trade shows organized by RX France, recognized both nationally and internationally, are MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, and Maison&Objet, among many others.

Our events take place in France, Hong Kong, Italy, and Mexico. More information: www.rxglobal.fr.

Maison&Objet is organized by SAFI, a subsidiary of RX France and Ateliers d'Art de France.

À propos de RELX

RELX is a global provider of information-based analytics and decision tools for professional and business customers. The company operates in more than 180 countries with offices in around 40 countries worldwide and employs over 36,000 people, more than 40% of whom are based in North America.

RELX PLC shares are traded on the London, Amsterdam, and New York stock exchanges under the following ticker symbols: London: REL. Amsterdam: REN. New York: RELX

Current market capitalization can be viewed at : <http://www.relx.com/investors>

Press Contacts

Zmirov Communication :

Christophe Giraudon / Constance Milojevic

06 70 12 37 10 / 06 64 68 94 75